

Balbir B. Bhasin



**Dr. Balbir B. Bhasin** turned to teaching after being in the business world for over 19 years and having served in the government sector for 10 years. He is the Associate Professor of International Business at Sacred Heart University and taught IB previously at Ashland University, Ohio; University of Tampa and Eckerd College, Florida; and South Texas College in McAllen.

He is currently a Member of the Advisory Board of the Human Resource Institute, University of Tampa and a Researcher with the Center for Comparative Water Policies and Laws at the University of South Australia. Until recently he advised the Government of Sri Lanka on issues pertaining to trade and investment.

Dr. Bhasin is a true internationalist. He is multi-lingual and multi-cultured. His education encompasses five systems: American, Asian, British, Canadian and Australian. He has lived and worked in 12 countries.

He holds two Bachelor's degrees (in the humanities and business administration) from Lakehead University, Ontario, Canada; a *Master of International Management degree (with Distinctions)* from Thunderbird: The American Graduate School of International Management, Glendale, Arizona; and a *Doctor of Philosophy degree in Management and International Business* from the University of South Australia, Adelaide, Australia. His research focused on Foreign Direct Investment in Gold Mining in Indonesia.

Prior to turning to teaching, Dr. Bhasin was simultaneously President of a private investment bank based in Hong Kong and New York, and the CEO of an international business information company based in the Far East. *Pacific American Bancorp (PAB)* is a private banking institution based in Hong Kong and with developmental projects, mainly office, residential and resort properties in South Asia. The *Asia Pacific Institute for Management Development (APIMD)* is a Singapore based management training company with offices in Malaysia, Indonesia, the Philippines, Thailand, China, South Africa and Australia. He was previously

Director of International Marketing for *Bioelectronics Corp.*, a Michigan based & NASDAQ listed biomedical equipment manufacturer. He was Founder and Managing Director of the *Center for Management Technology Inc.*, (CMT), a company specializing in management training and development with operations in 12 countries. Balbir was earlier the Executive Director of *Royal Park Holdings Pty Limited* in Melbourne, Australia. The company developed hotel, motel and serviced apartment properties. He has also founded, and later divested interest in several start-up ventures.

His teaching philosophy emphasizes “*application, creative thinking and development of ideas, and not weighing courses down with just the transmission of knowledge.*” His teaching interests include ‘Cultural Implications of International Business’ and ‘How to Start and Manage Your Own Business’ and ‘Global Corporate Citizenship Issues.’

Dr. Bhasin believes that for current efforts at creating a world marketplace to be successful, “it is essential that an overall acceptance that we are living in an interdependent world becomes a global reality. We must consider it a truism that we are all one people, that diversity and pluralism is a real strength, and that working together we can achieve what once was considered impossible – trading and transacting for the benefit of all.”

This underlies his research interests – globalization through international trade and investment, the cultural implications of international business, developing international entrepreneurship, and optimizing the use of scarce human and natural resources. His recent research publications have been on *Foreign Direct Investment, Free Trade, Transparency and Governance, Global Resources and Asian Monetary Union*. His current focus is on *Cultural Aspects of Global Entrepreneurship Development and Cross Cultural Management*.

His wife Marishia is a Decorative Artist and her work can be viewed at <http://www.marishia.blogspot.com/> His son Kim is an SHU alumnus and is currently doing an MBA in Entrepreneurship at Pace University's Lubin School of Business in New York City.

Dr. Bhasin has strong interests in the arts and is currently sponsoring a global tour of 32 original paintings by pointillism artist Mr. J. Nath of Kodaikanal on the theme “Village Life in South India” and can be seen at [www.artistjnath.org](http://www.artistjnath.org).

His personal and professional web pages can be viewed at <http://faculty.sacredheart.edu/bhasinb/> or at [www.balbirbhasin.org](http://www.balbirbhasin.org)